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# Food Truck Funding With Kickstarter (Food Truck Startup Series Book 3)



## Synopsis

Numerous food trucks across the U.S. have been funded on Kickstarter and so could yours! It's the next best thing to winning The Great Food Truck Race! This book is full of tips to help food truck entrepreneurs dramatically increase their chances of being successful on Kickstarter. If you've been frustrated with traditional methods of generating startup capital, then crowdfunding is the solution for you! Walk through the entire process from project creation to funding success! Learn valuable strategies to squeeze out every possible advantage you need to get funded. The harsh reality is that if you don't reach at least 100% of your Kickstarter funding goal, you won't receive any funds! Don't launch your Kickstarter project until you read this book! Explore effective promotion methods to get your project noticed! Learn how to entice support from backers that don't even live in your city or state! Find out which funding milestones you need to reach during your campaign to ensure higher chances of success! Including the time of day a Kickstarter project should be launched! Plus, gain insight into an exclusive strategy for setting up a 2nd funding goal not publicized by Kickstarter! When potential backers feel confident about your project, they're more likely to pull out their credit cards and contribute to your business. This book includes reward ideas designed specifically for Kickstarter food truck projects. In addition, find out how to create a persuasive and emotionally charged video that convinces people to contribute! Even if you're camera shy! The strategies in this book can also be adapted for use with any creative project that needs funding through Kickstarter!

What's Inside the Book:

- Automating Promotions
- How to Get More Than 100% Funded
- Producing an Awesome Kickstarter Video
- How to Get Media Coverage
- How to Write an Effective Description
- Best Time to Start and End a Project
- How to Price Rewards
- How to Attract Out of Town Backers
- How to Create an Effective Video
- Project Updates Create Confidence in Backers
- Video Production Advice
- More!

Don't let valuable time slip away! This Kickstarter guide will help you get your food truck in operation and on the streets sooner rather than later! If you want to get your mobile food business funded with Kickstarter, scroll up and click "Buy Now" to get started! To your success!

Andrew Moorehouse

## Book Information

File Size: 1433 KB

Print Length: 79 pages

Page Numbers Source ISBN: 148200772X

Simultaneous Device Usage: Unlimited

Publisher: Walkabout Media, LLC; 1 edition (October 15, 2012)

Publication Date: October 15, 2012

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B009RX159Q

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #280,608 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #38

in Kindle Store > Business & Money > Finance > Crowdfunding #225 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Entrepreneurship > Startups #331 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Starting a Business

## Customer Reviews

This book is not only good for food truck launches but can be adapted for anyone who wants to get funding through Kickstarter. The information in this book is right on the mark and is easy to follow. I wouldn't launch a Kickstarter project without having this book at my side through each step. This is practically a complete instruction manual on how to create successful crowdfunding projects on Kickstarter. I highly recommend it!Jlo

I was surprised how much useful information was in this book! Got my wheels turning while I was on vacation and couldn't stop thinking about how I'd put together my own Kickstarter project. If you're planning on starting a food truck, you'd be crazy not to read this book and seriously consider crowdfunding as a major source of startup capital!

Great!

This book was exactly what I was looking for! I had been planning on using Kickstarter to help fund a future food truck business. Now I feel like I have an advantage when it comes to achieving my funding goal. I learned some helpful tips I'd never heard of before when it comes to Kickstarter funding.

There aren't any epiphanies in this book, but it puts all of the ideas in one place. A few hours of reading online articles and through kickstarter will yield the same results but this puts it all in one place.

Easy to read, basic book about crowdfunding. I learned some things that I wasn't aware of and look to putting the ideas to good use. I recommend Food Truck Funding with Kickstarter.

This book was really helpful and informative on getting the funding I needed to start my food truck I am still in the start up stages now but all the tips and websites it gives you helps a lot ... It is a must read if you are starting up or trying to expand your food truck business.

Very helpful information on the overall picture of what to do to try to successfully raise money with crowdfunding. Some very useful information.

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